

## COM 535: INSTRUCTIONAL DESIGN

### Project One Description

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#### Assignment Description

This project will present the first four stages of the instructional design process: Identify Instructional Goals, Conduct Instructional Analysis, Write Performance Objectives, and Analyze Learners and Contexts. To successfully complete this project, you should have already determined a specific learning situation that you would like to design for. This situation needs to be real—rather than hypothetical—because you will need access to the learners and learning environment to assess the usability of your design.

Some things to keep in mind before you begin:

- Select a manageable task/concept as the basis for your instruction. Your work will be graded on the completeness and comprehensiveness of your design, not on the complexity of the material you are trying to teach.
- Treat your design as though you were doing it in a professional setting; that is, prepare your materials so that another designer/trainer could pick them up and continue the process from where you left off.

#### ID Documentation Deliverables

The following components should be included in the project you submit:

1. Identification of *Instructional Goal* and justification for that goal.
2. *Goal Analysis Documentation*.
  - a. Identify domain(s) of learning.
  - b. Describe performance context.
  - c. Analyze steps/substeps (verbal and visual).
  - d. Identify and analyze subskills and entry behavior(s).
3. Detailed *description of learners* (identify prior knowledge, attitudes, education, ability levels, and learning preferences).
4. Detailed *description of learning context* (consider number of learners, facilities, available equipment, resources and constraints).

#### Criteria for Success

Successful projects will:

- Provide each of the four deliverables listed above.
- Present deliverables in a clear, concise, but detailed manner.
- Follow ID conventions in terms of verbal and visual presentation of steps/substeps.
- Maintain professional tone and presentation of ID documentation.

**Due Date:** February 18, 2008 (beginning of class)

**Value:** 25 points